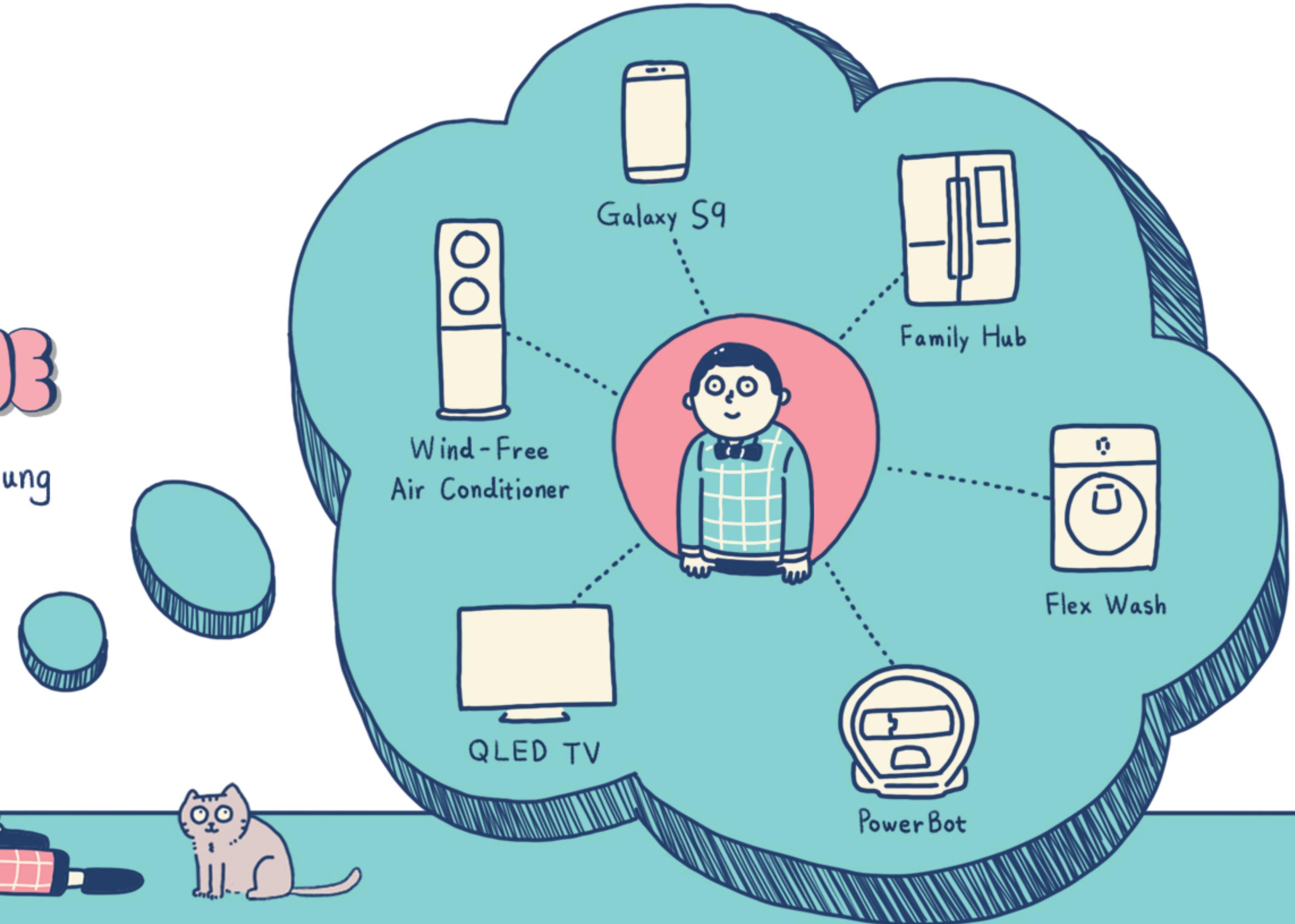
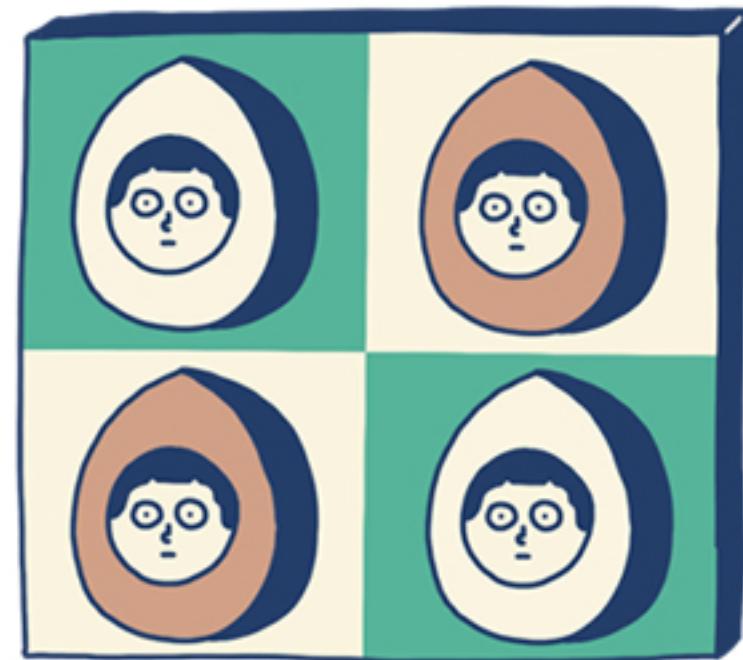


ONE FINE DAY THROUGH THE SMART HOME

A Smart Day Experience with Samsung

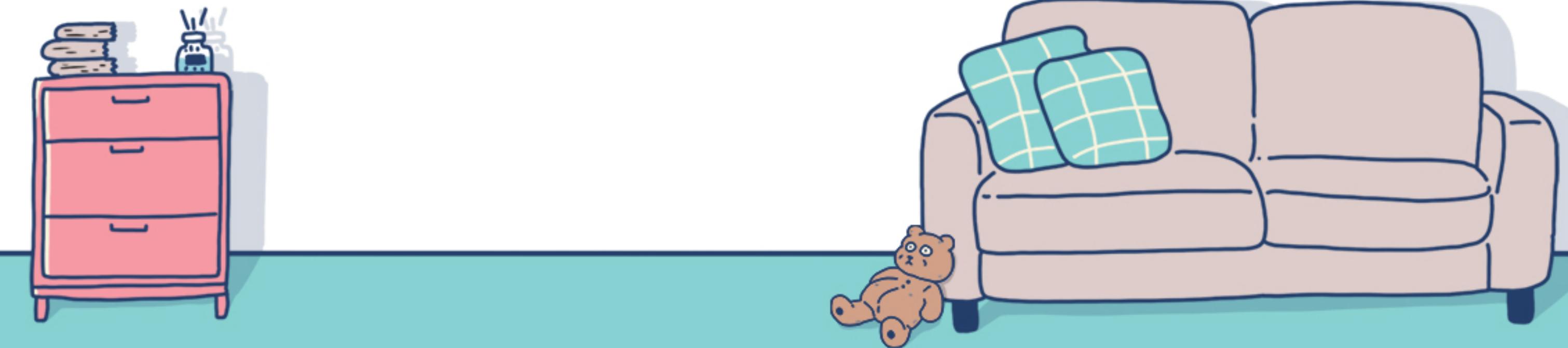




We are accustomed to asking our smartphones for the weather and getting recommendations from the TV for a movie that suits our tastes. Smart technology is more embedded in our daily lives than we realize. However, if such technologies are hard to use due to difficult controls or disconnected from other devices, would they still be considered smart? You can now experience a much smarter day-to-day life with the help of the Smart Home, seen through the daily course of your newly independent life.



*The following is a hypothetical scenario that has been created to help understand the product. The functions mentioned in this scenario may differ based on the country, region, or product. For more information, please visit the Samsung.com (www.samsung.com) website.



AM 10:00

A Smart Partner to Start the Day With

It's a relaxing Saturday morning and the weather is beautiful. For someone who works 5 days a week, this is the moment I've been looking forward to all week. I think I should just do nothing but enjoy my freedom for the day.



That's when Bixby begins the day with a nice introduction to the weather. It's a hot and sunny day. I should check my schedule for the day. "Hi, Bixby. What's my schedule like today?" Suddenly I'm wide awake when Bixby tells me about my plans. "2 PM: Big Housewarming Party"



Throwing a house party has always been something I wanted to do when living on my own, but despite my passion it feels impossible to get out of bed. I look around and there are chores to take care of everywhere. Better get ready to welcome the guests. It's almost 11 o'clock now. Only 3 hours until my friends arrive! I'll have to take care of laundry, cleaning, and even cooking within that time.



I should first take care of the dirty laundry that is piled up. Doing laundry is a huge hassle when living alone. Is it okay to wash jeans and shirts together? Or should I wash them separately? When faced with such daunting complications of laundry, I can't help but think about my mom.



I decide to call up Bixby. "Hi, Bixby. How should I wash my jeans?" Bixby answers my question as friendly as my mom would. "Jeans can bleed onto other clothes so it should be washed separately." For a single person living alone, that answer feels like a ray of light shining down on me.



Now it's time to get groceries. There's a lot to do, but just by saying the phrase "Hi, Bixby. Absent Mode," the lights, TV, A/C, and air purifier automatically turn off based on my presets, and the robot vacuum cleaner starts to function.

PM 12:00

Controlling My Home While Being Outside

With so much to prepare, I'm running out of time. I think about just ordering in, but I want to prepare a nice home-cooked meal for my guests.

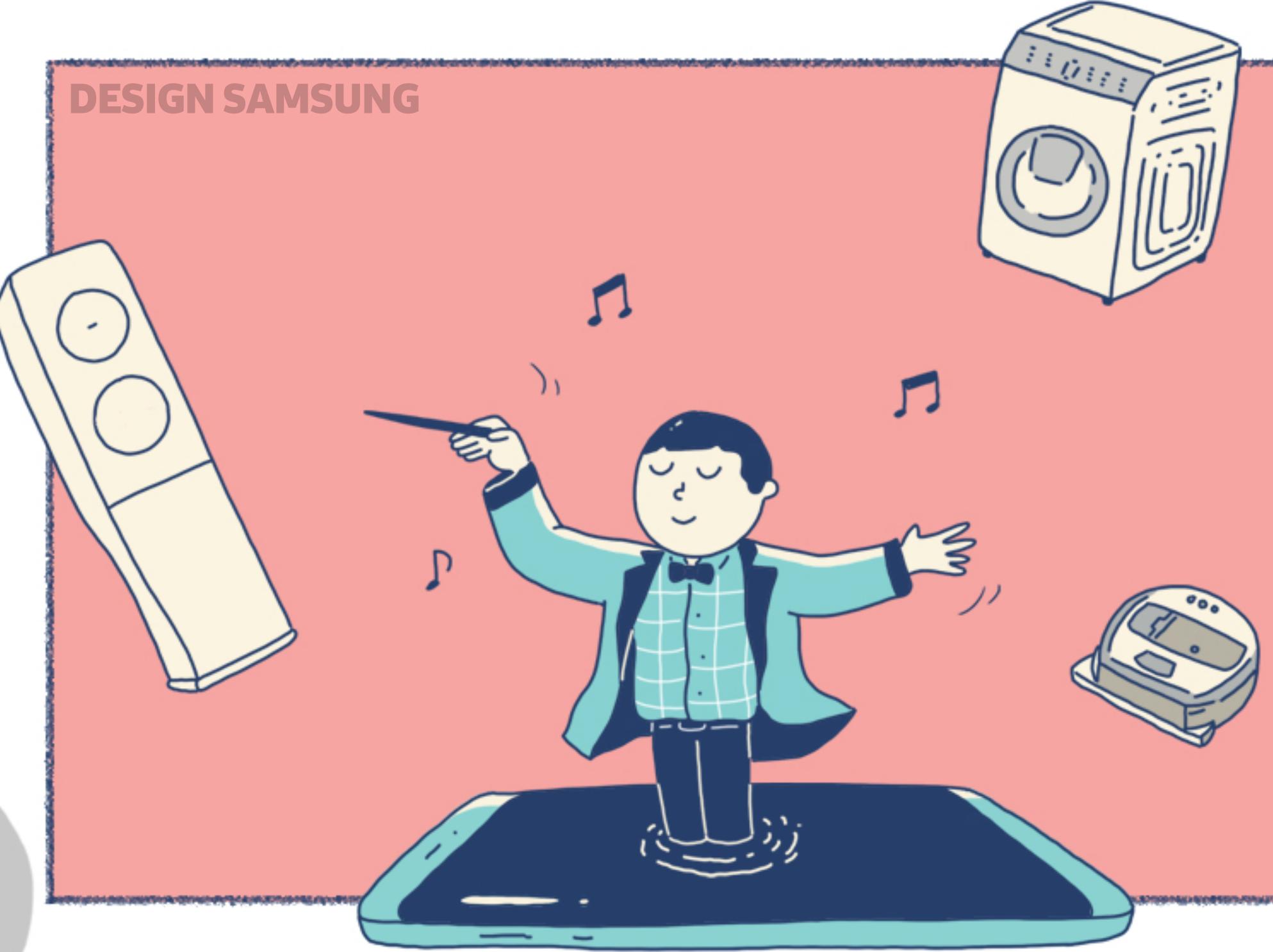
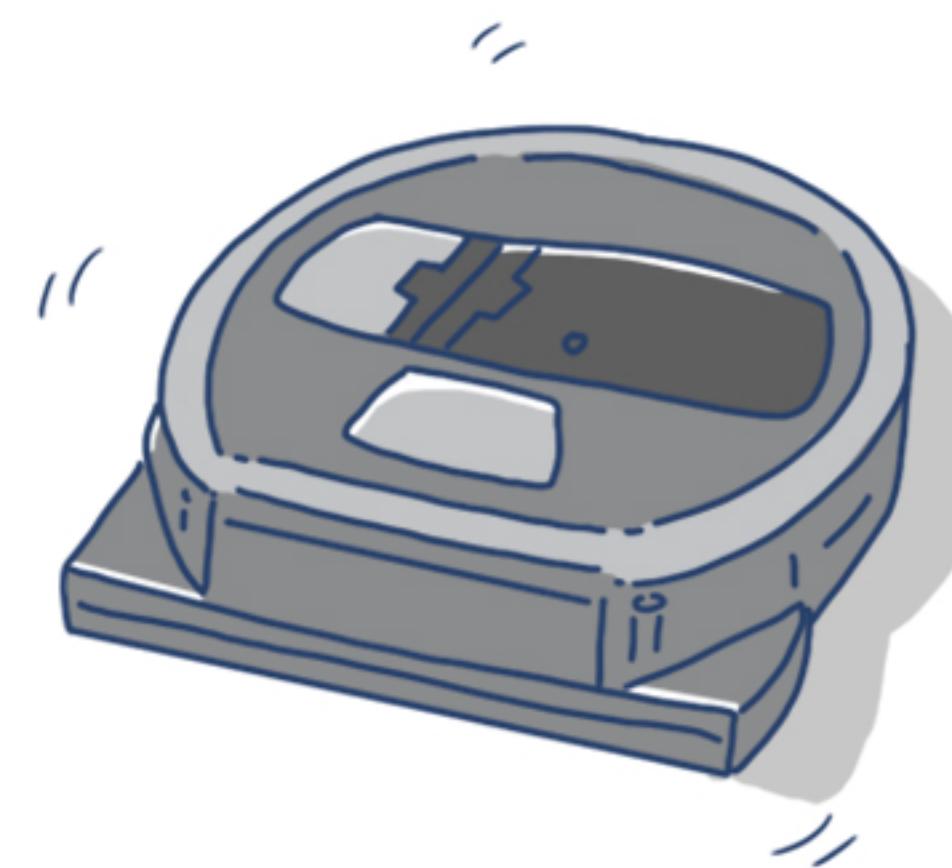


While grocery shopping, I totally forgot what was left in the fridge back home. No need to worry. I'll just check what's inside the fridge with the Smart Things App.

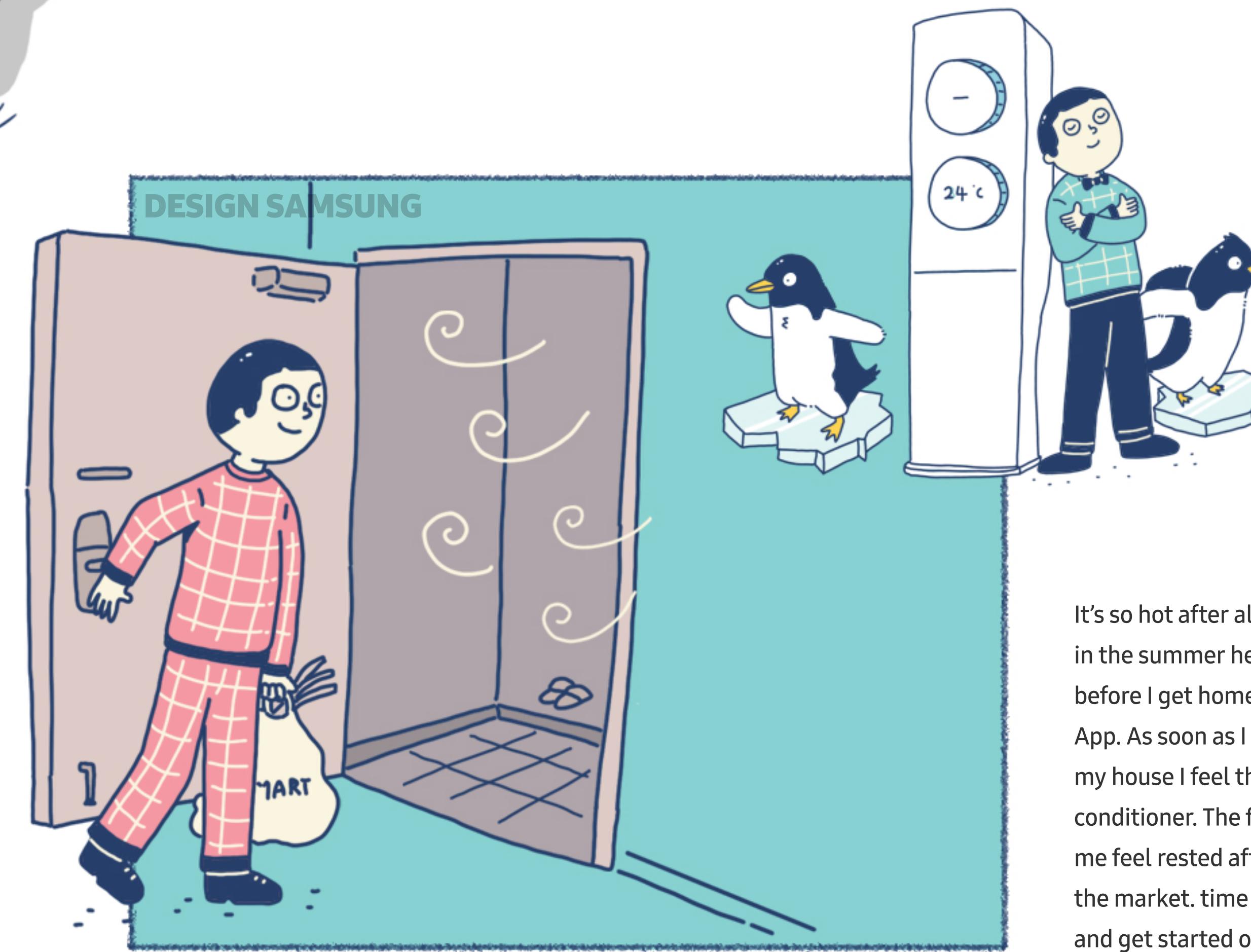


Much to my dismay, the fridge is completely empty. I better hurry up and get the groceries.

I need to get ready by the time my friends arrive, so I'm getting a bit anxious. I'm suddenly reminded of my dusty room back home and the piles of dirty laundry that I just pushed into the washing machine. I quickly check what's going on back home with the Smart Things App.



The wash cycle that started right before I left now only has 30 minutes to go. I need to hurry back home. The robot vacuum cleaner is busy cleaning the house. I adjust the settings so that it finishes the job by the time I get home.

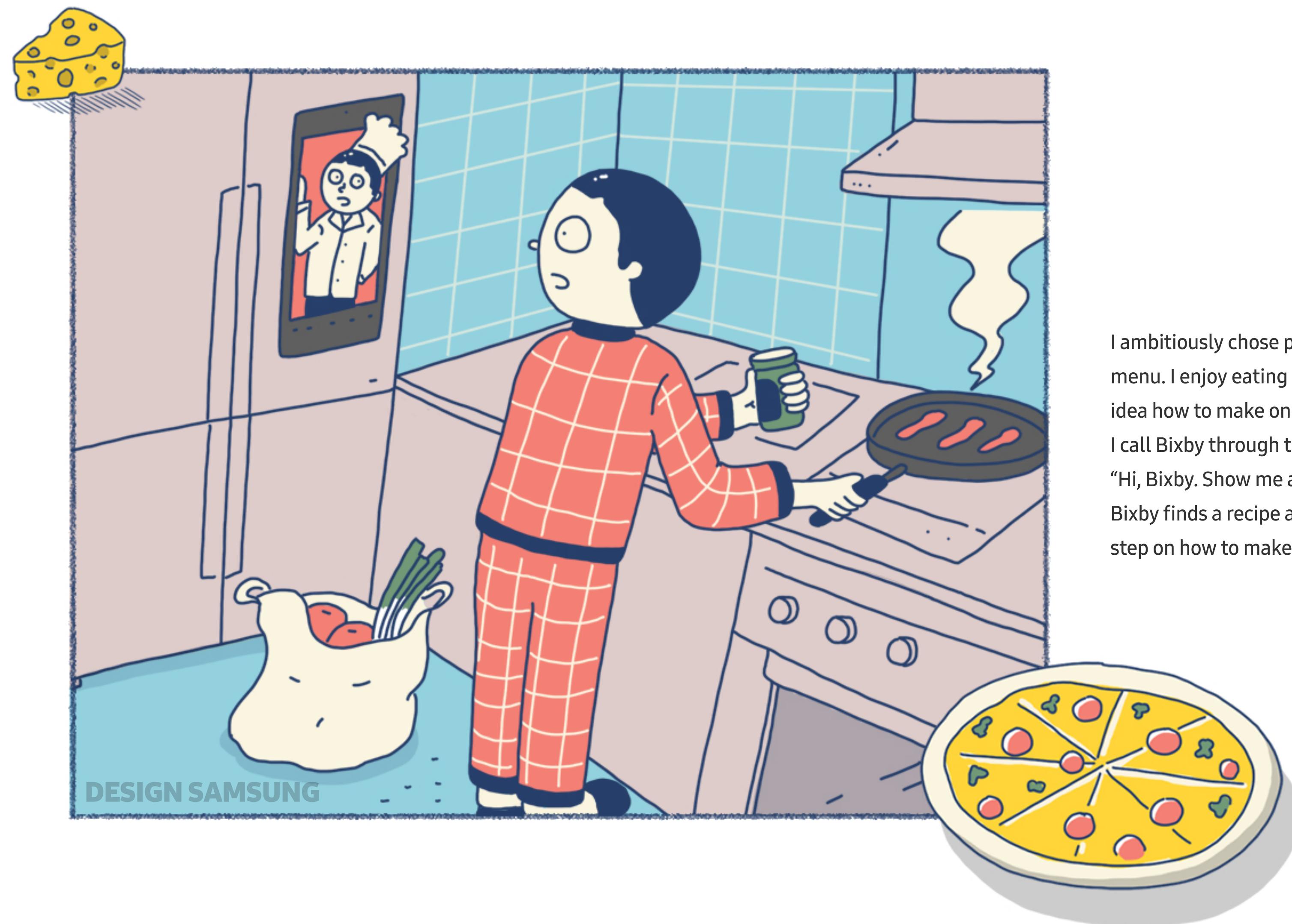


It's so hot after all that running around in the summer heat. I turn the A/C on before I get home with the Smart Things App. As soon as I open the door to my house I feel the cool breeze of the air conditioner. The fresh and crisp air helps me feel rested after a busy trip to the market. time to pick myself up again and get started on the preparations!

PM 2:00

My Personal Helper and Assistant

As soon as I get home, I organize the groceries and start cooking. It's almost time for my friends to arrive. I'm in such a hurry but I've only got two hands. My plan is to prepare a home-cooked meal, but I really don't know where to start.



I ambitiously chose pizza for today's menu. I enjoy eating pizza but I have no idea how to make one. Would Bixby know? I call Bixby through the Family Hub. "Hi, Bixby. Show me a pizza recipe." Bixby finds a recipe and teaches me step-by-step on how to make my first pizza.

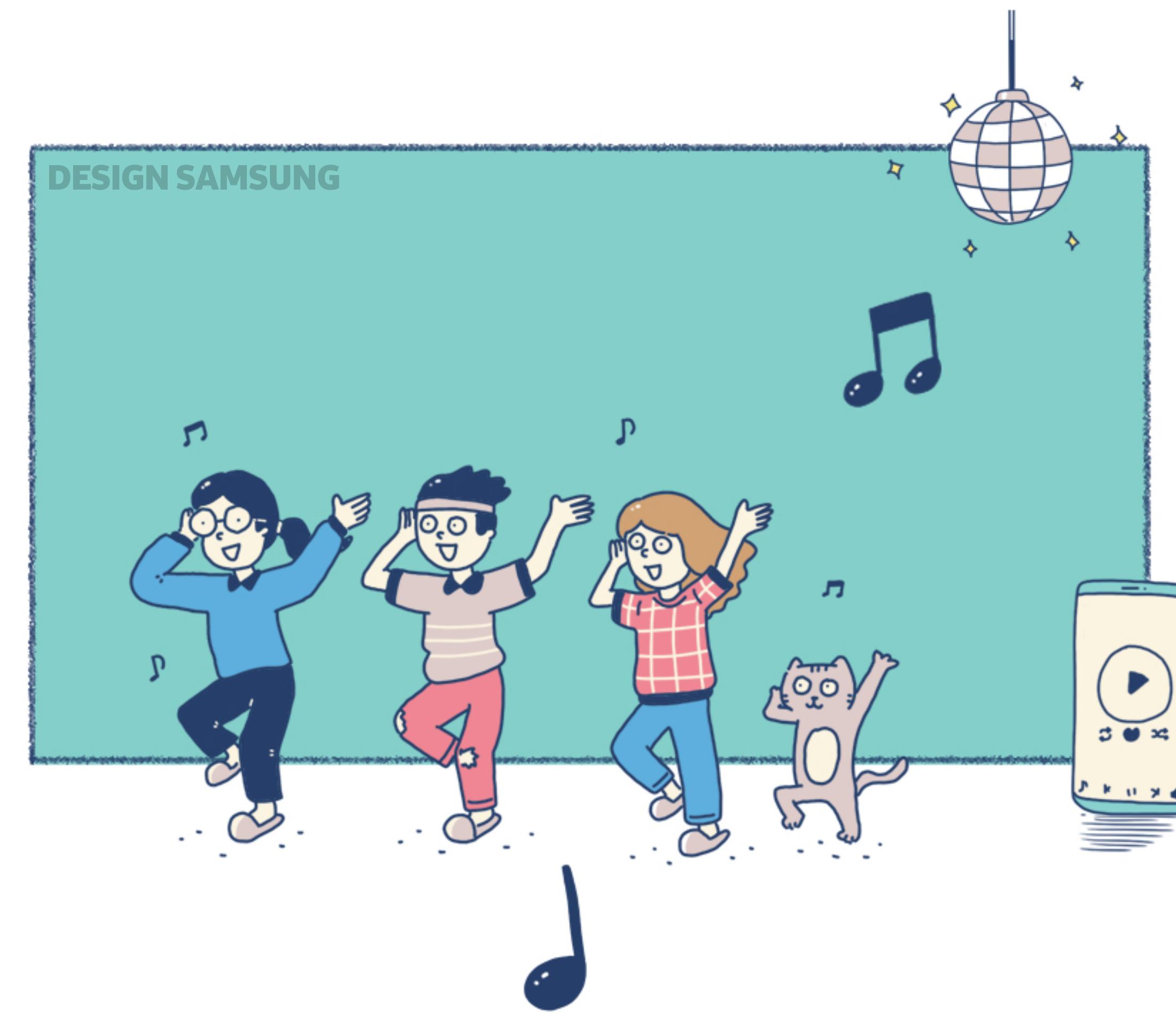


My friends should be here by now but I haven't heard from them yet. I should check where they are at. "Hi, Bixby. Send a text to Daniel asking where he is" Oh! My friends are already at the front door!

My friends are here and now chilling in the living room. But I still need a lot of time to finish cooking. The pot is boiling but my buddies are crying out in boredom. I'm only one person but I have a million things to do. I should call Bixby for help. Using my smartphone, I have Bixby turn on the TV.



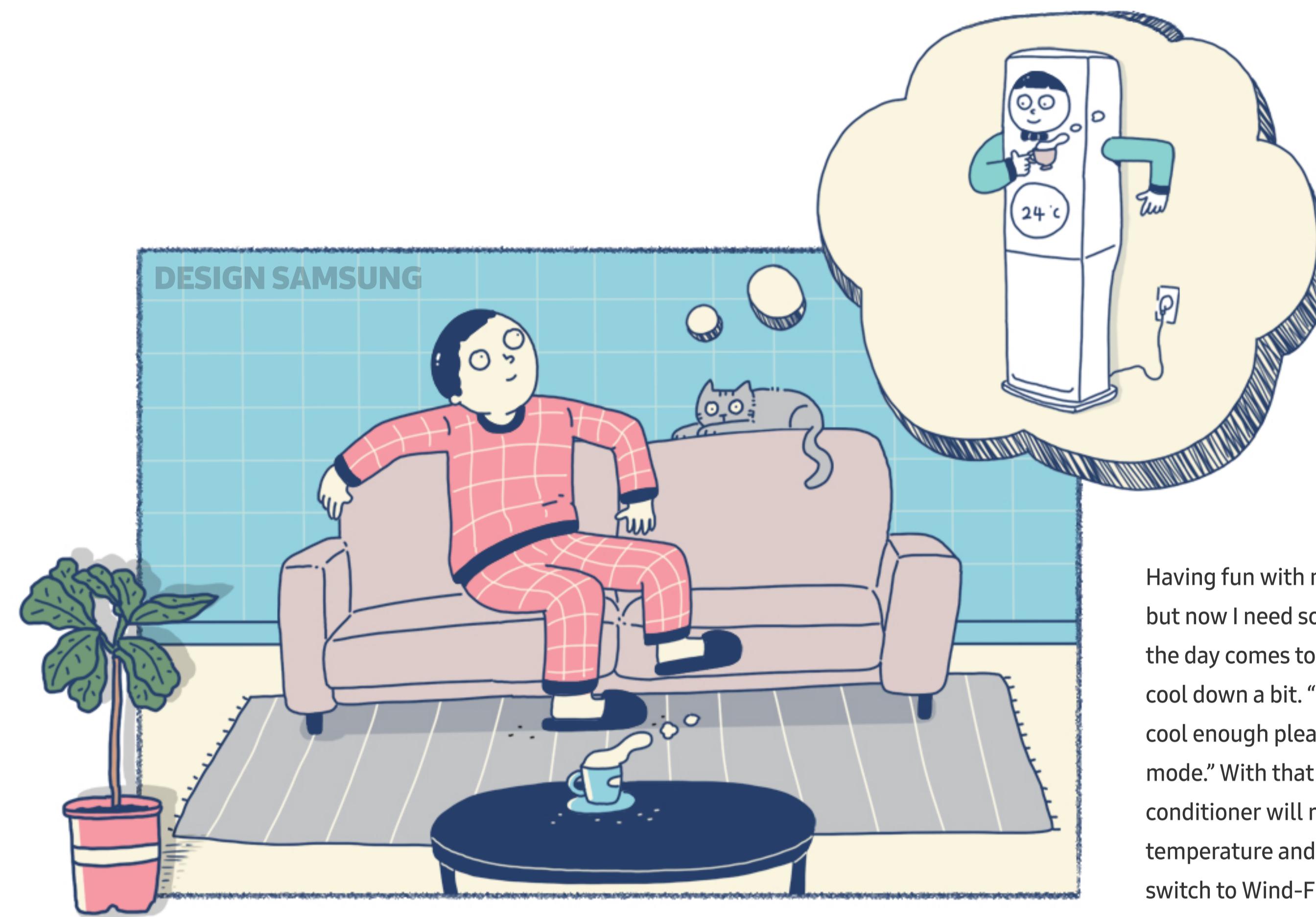
Let's get the party started! You can't have a decent party without some upbeat music. Instead of going all the way to the living room, I use my smartphone to play music on the TV from the kitchen. I'm playing from the playlist that I'm hooked on these days. My living room turns into a party floor in no time.



PM 8:00

Wrapping Up the Day with the Smart Home

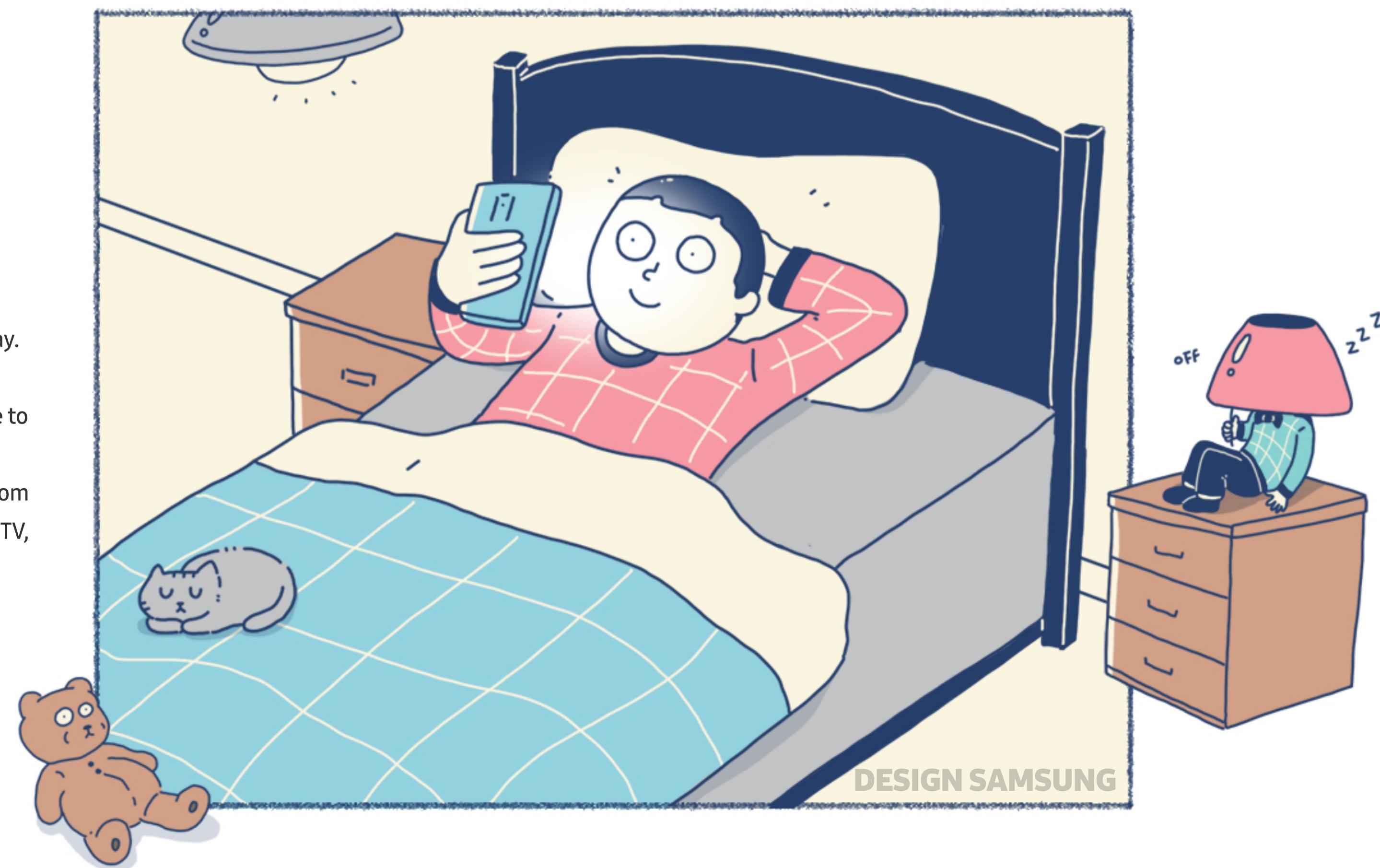
The eventful housewarming party is all done now. I say farewell to my friends and get ready to wrap up for the day. It was a busy and crazy day but I'm feeling great since everything went just as planned.



Having fun with my friends is great, but now I need some time alone before the day comes to an end. First, I need to cool down a bit. "Hi, Bixby. Once it gets cool enough please switch to Wind-Free mode." With that simple command, the air conditioner will run until it reaches the right temperature and then automatically switch to Wind-Free mode.

GOODNIGHT 

It was a tiresome but satisfying day. I head to bed so I can recharge for tomorrow. Before I sleep, I say bye to Bixby. "Hi, Bixby. Goodnight." All the busy workers of the day, from the lights, the air conditioner, the TV, and Bixby of course, now drift off into sleep.



IoT technology is now evolving from a Smart Home that brings convenience to life through smarter home appliances to a Smart Home that elevates our lives into a totally new realm.

When living in a Smart Home, we experience the joys of encountering life in newer ways and the convenience provided by a home that moves and functions based on a single word you say or a hand gesture you make. We hope that Samsung Electronics' Smart Home is not a place that simply shows you advancement in technology, but a place where you can experience everyday life that exceeds your wildest imaginations.

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