

Samsung's Selections for the Coming School Year

# BACK TO SCHOOL

---

While memories of a new school year may differ from person to person,  
indeed even the time of year depending on which country you live in,  
the vibrant energy of youth and the prospect of endless possibilities is universal.

Now that winter is over and a new school year is starting up,\*  
we here at Samsung Electronics have compiled a set of  
products needed for higher learning as well as just plain having fun.

Now, it's time to head back to School.

\* In Korean (or Asia) school years

**DESIGN SAMSUNG**



# DORM

## Early Morning on the First Day of the Year

Determined not to be late for the first day of the new school year, you're up early.  
Cup of coffee in hand, you tidy up your room and go over your class handouts and to-do list for the day.  
The speakers pumping with music to get you motivated and ready for action.







## Blue Sky AX7000

A Fresh Outlook from Fresh Air!

Although it may feel like a fresh new Spring day, the air is probably filled with yellow dust and pollen. One reason to get the new and improved Blue Sky air filter into your room. The power fan creates a strong current to get a steady flow of air into the filters while the three vents spread the clean air across the room. Wherever you are, you can check the quality of air and control the setting remotely. The smart functions let you know when you need to change the filters. Go ahead to class, come back to a clean room full of fresh air.



DESIGN SAMSUNG



## POWERbot

Clean Room, Even During a Busy Semester

POWERbot is guaranteed to keep your room clean even during the first busy few weeks of the semester. Point cleaning to get those dusty spots of the house, sensors that detect tiny obstacles 1cm wide to sensors that identify corners and clean accordingly – imagine the time you'll save during finals not having to clean the house!



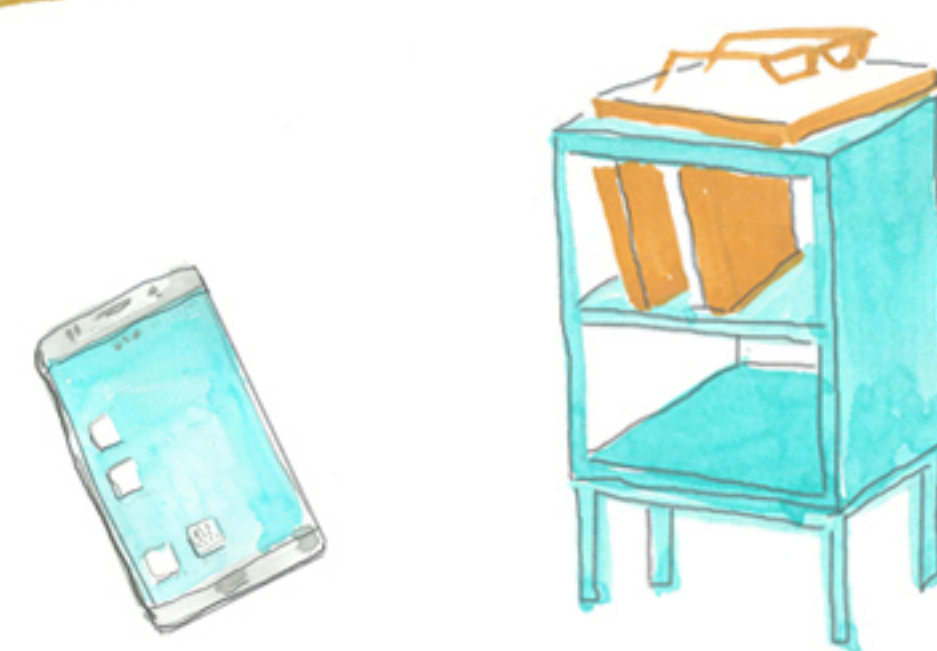
DESIGN SAMSUNG



# Wireless Speaker Scoop Design

Wherever You Go, Your Perfect Sound System

Music is what keeps you going. Speakers are a necessity. Whatever your poison, these speakers can take any and all genres of music to fill up your room with rich sound. Don't let small size fool you. The big dimensional sound is enough to lose yourself in the music or suffice as background music at a party. Waterproof (IPX4) so that you can keep your tunes rolling out even in the rain, and the built-in mic that allows for phone conversations.



DESIGN SAMSUNG



# Serif TV

## The Only Item You'll Need in Your Room

With the new school year why not switching your room around? For that, we recommend the Serif TV that is subtle but speaks volumes. With a profile that mimics a capital I, a fabric back cover, and detachable stand it can go anywhere and go with anything in your room. With a simplified remote control complete with motion sensor cursors, it's just the style statement you need for your room.



DESIGN SAMSUNG



A large, horizontal, light green watercolor brushstroke that serves as the background for the text. The stroke is textured and has irregular, feathered edges, giving it a hand-painted appearance. It is centered on a white background.

# CAMPUS

## Busy Busy Campus Life

School life is not all fun and games. Dates, getting together, team meetings for class assignments, after school jobs... To assist you and help you get a grasp on things, here are a few digital helpers to get you there on time with as less hassle as possible.

A large, horizontal, light green watercolor brushstroke that serves as the background for the text. The stroke is textured and has irregular, feathered edges, giving it a hand-painted appearance. It is centered on a white background.

# CAMPUS

## Busy Busy Campus Life

School life is not all fun and games. Dates, getting together, team meetings for class assignments, after school jobs... To assist you and help you get a grasp on things, here are a few digital helpers to get you there on time with as less hassle as possible.

A large, horizontal, light green watercolor brushstroke that serves as the background for the text. The stroke is textured and has irregular, feathered edges, giving it a hand-painted appearance. It is centered on a white background.

# CAMPUS

## Busy Busy Campus Life

School life is not all fun and games. Dates, getting together, team meetings for class assignments, after school jobs... To assist you and help you get a grasp on things, here are a few digital helpers to get you there on time with as less hassle as possible.



DESIGN SAMSUN





## Samsung Notebook 9

Like an Actual Notebook, Only Better!

Ultra light 799 grams (13inch), 3 hours with only a 20 min charge, a full metal body the Samsung Notebook 9 will be there when you need it. Also, the function of sharing up to 5 screens is sure to ease your burden of team assignments. Plus, merely setting it on top of your desk the design and unique color is sure to draw attention.



DESIGN SAMSUNG



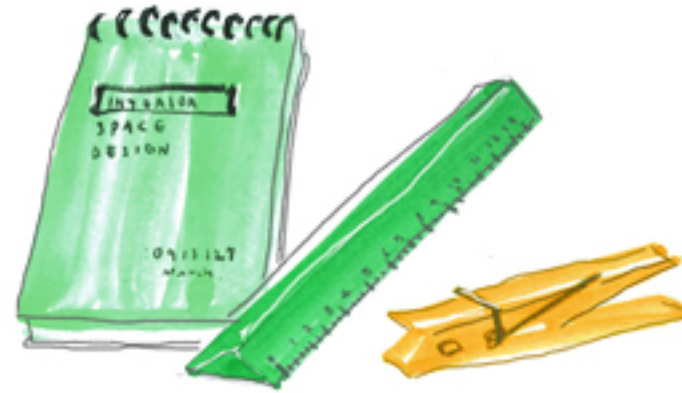
# Portable SSD T3

The Easiest Way to Carry Your Life with You

School is also a time for learning and taking in knowledge. With a reading/writing speed of 450MB per second\* four times faster\*\* than previous HDDs, go ahead and take on the world. Compatible with just about any operating system and about the size of a business card, equally as light fill it up with everything you learn. We've got room to spare.

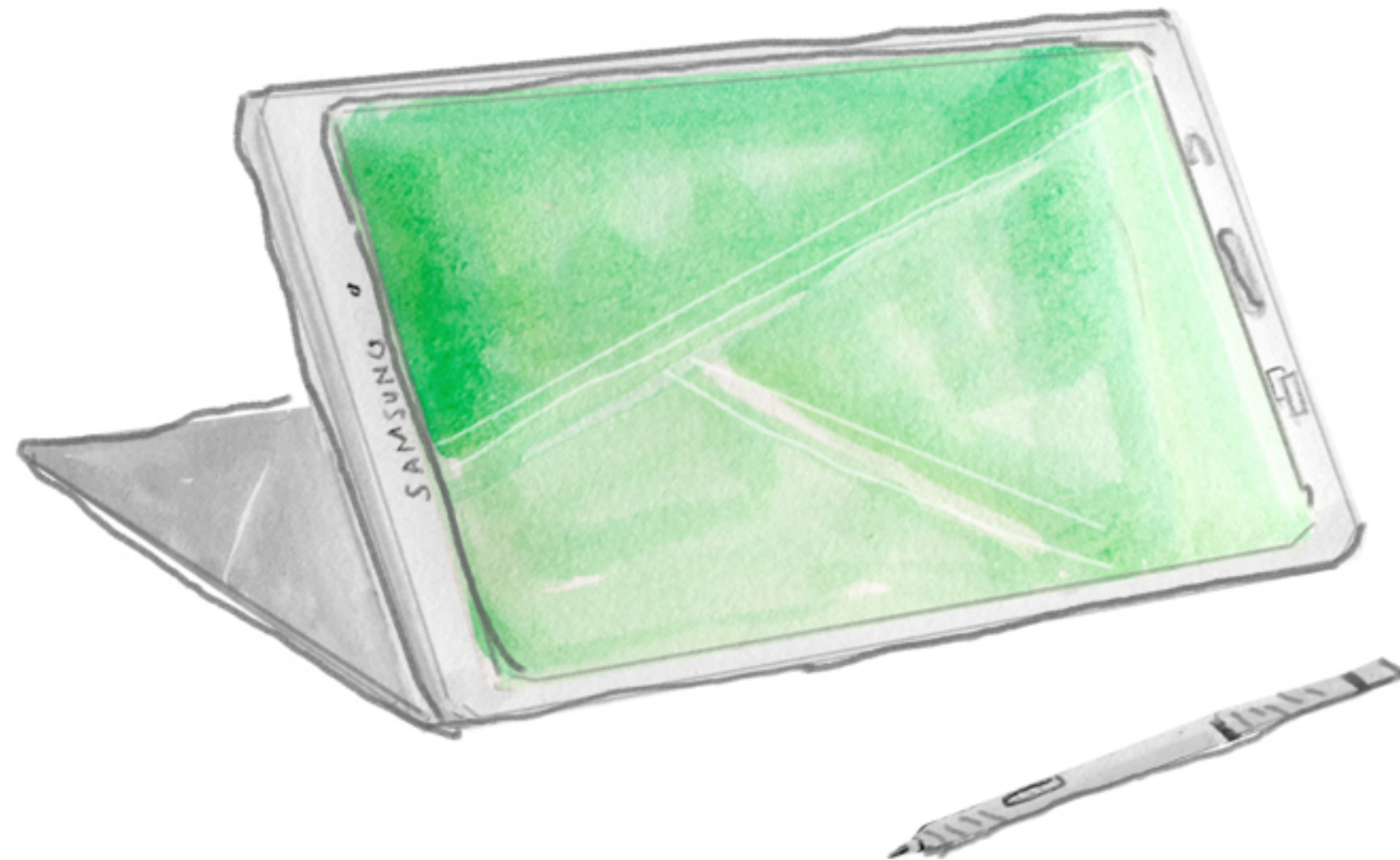
*\* With USB 3.1 connection and activation, performance may vary with host compatibility.*

*\*\* Compared with Samsung 500GB HDD external HDD*



DESIGN SAMSUNG





## Galaxy Tab A with S Pen

Any Assignment, All Entertainment!



When you need something more than a smart device and when a notebook is a bit too cumbersome, consider the Galaxy Tab A. Use *Quick Connect*\* to put your notes or sketches onto the lecture screen. Also *SideSync*\*\* connects your phone and tosses you messages or notifications or can even send your school work from your tablet to your desktop with one easy move. When reading and you come across a word you're not familiar with? Take the S Pen over that word. Like magic it'll reveal the meaning as well as the pronunciation.\*\*\*

\* Quick Connect compatible with '15 models J5500 and up, '16 models K5500 and up

\*\* SideSync installed PC or smartphones (find out more at the Samsung Electronics website)

\*\*\* Supporting languages are limited. Translation may not work if the Screen capture function is not enabled



DESIGN SAMSUNG



# OUTDOOR

Enjoying the Great Outdoors

Classes are over, the sun is setting and the weekend is just beginning.

A much anticipated date on the riverside, a cool tall one with friends you haven't seen since last year, a friendly basketball bet or just watching the sunset with your favorite playlist on. Time to head outdoors!



DESIGN SAMSUNG





## Samsung Smart Beam

Mobile Youth, Mobile Movie Theater!

No matter how busy you are, you can't miss movies. It's one of the staple for the younger generation. With the Samsung Smart Beam, a clear crisp screen is within your grasp wherever you go. With an LED lamp it's brighter and smoother than other projectors and the 4000mAh battery will get you through a 2 hour movie in the wilderness. Horror flick anyone? Connection via WiFi is quick and so little hassle that we even added a *Screen Mirroring* and *Smart View* system\* to work with all your other digital smart devices. Voila.

\* Limited to Smart Mirroring or Smart View enabled devices, dual band support 2.4GHz, 5GHz



DESIGN SAMSUNG





## Gear S3 frontier

The Time of Our Youth, Durable and Accurate!

What, me worry? With an IEC Standard rating (IP68) for dust and water, the Gear S3 frontier can take abuse. Whether it's at an outdoor music festival or mountain bike racing, worry is not in this equation. Compatible with other watch straps, the 22mm standard straps open up a wide variety of choices to let you really be unique and stand out.



DESIGN SAMSUNG





## Gear IconX

One in a Million, Like You!

Not your normal run of the mill cordless earphones. Like you, the Gear IconX is one of a kind. It's built for performance, whether it be on campus or out in the wilderness. Even without your smart device, the built-in system tracks your movement, distance, heart rate, calories and notifies you via voice commands. One more reason to dress lighter. With a simple touch you can switch to your favorite song while activating the ambient sound mode to keep you alert to your surroundings. Won't slip out during rigorous workouts and fits comfortably enough to forget they're even in!



DESIGN SAMSUNG



*“Youth smiles without any reason.  
It is one of its chiefest charms.”*

- Thomas Gray -

As the English poet Thomas Gray put it so eloquently, youth is a time full of positive energy, full of learning which we use up later on in life. Probably why the world feels a little bit smaller and manageable now than when we're older. We here at Samsung Electronics cheer you on, hoping you'll rise to the challenge, believe you can change the world and strike out on your own to do exactly that.

[design.samsung.com](http://design.samsung.com) >

**DESIGN SAMSUNG**